



THE BEST WARRANTY IS THE ONE YOU NEVER HAVE TO USE!

We are pleased to offer one of the longest and most comprehensive warranties on the market. We offer an unprecedented limited lifetime warranty. Our product is many times thicker than paint and we are proud to provide protection where others do not!

- FAMILY OWNED SINCE 1963
- CORPORATE AND MANUFACTURING OFFICES
- CUTTING EDGE TECHNOLOGICAL ADVANCEMENTS
- PIONEERING THE MANUFACTURING OF ELASTOMERIC WALL COATINGS AND ROOF COATINGS

Manufacturing the finest quality paint, coatings and associated products.

1970's WHEN COATING WAS BORN!

1963 WHEN LTP WAS BORN!

WELCOME TO
SANTA FE SPRINGS, CA



COOL LIFE™ COATING

Withstands the most severe weather conditions from freezing Wisconsin Winter to the blistering heat of an Arizona Summer.

OUR PAINTS DO WHAT OTHERS DON'T - PROTECT!

Protects against vibrations and thermal shock expansion and contraction that cause cracking in stucco and masonry surfaces.

PIONEERING HEAT REFLECTIVE TECHNOLOGY

After developing Cool Life concrete color seal for its popular Life Deck line of products, we obtained the coveted heat reflective ASTM#: D-C1549 from the state of CA. We added this revolutionary technology to our Cool Life™ product that will last a LIFETIME.

THIS GROUNDBREAKING PRODUCT IS SOLD EXCLUSIVELY THROUGH A DEALER NETWORK OF HOME IMPROVEMENT CONTRACTORS

The highest standards are expected of all personnel involved in Lifetime Plus' Home Improvement Program.

LIFETIME PLUS'S ELASTOMERIC COATINGS ARE MANY TIMES THICKER THAN ORDINARY HOUSE PAINT. ADVANCED TECHNOLOGY THAT SEALS CRACKS, WATERPROOFS POROUS SURFACES AND PROVIDES AN ATTRACTIVE, DURABLE FINISH WITH A LIFETIME WARRANTY.

1980's WHEN COATING GOT EVEN BETTER!



LONG TERM ENERGY SAVINGS AND PROTECTION



BEFORE



AFTER

✔ Paint doesn't reflect the sun's heat, but our coating does. Reduce your energy use with **COOL LIFE™** coating.

✔ Similar shades can reduce heat by as much as 37°!

AMERICAN GREEN REMODELER

EC VISION

Cooler Walls = Energy Savings